



Lake Athletic Booster Club, Inc.



May 10, 2013

Dear Lake Athletic Patron,

Each year the LABC publishes a sports program that gives wide exposure to all of our student-athletes, band members, cheerleaders, and dance team members. In this program you will find all the coaches and team pictures, the upcoming schedules for each sport and tons of other useful information regarding Lake High School athletics. This program is available at all of our home sporting events.

One of the major ways we offset the printing costs of the program is to offer advertisements to local businesses. If you would like to be featured in this year's program, please review the attached order form carefully. If you are attaching a new advertisement, please make sure that the ad is "**camera ready**". Or, if you have been a patron in the past, enclosed you will find a copy of your previous advertisement we have on file. If you would like to make changes to this existing ad, submit the revamped ad, in camera ready format along with the enclosed form by **July 10th 2013** to: (You may also email your advertisement to hartvilleprinting@sbcglobal.net.) Dick & Debbie Christopher from Hartville Printing are now the program contacts; feel free to call them with any questions at 330-877-2341 or 330-417-5504. Typesetting is available for a nominal fee if you don't have a current ad.

Hartville Printing
P.O. Box 56
Hartville, OH 44632

The price list for the various sizes of advertisements and payment information is also included. (Please note that there is a separate price list included if you choose to sponsor both our fall and winter sports programs.)

On, behalf of the Lake Athletic Booster Club, I would like to thank you in advance for your continued support of our student athletes, band members, cheerleaders, and dance team members.

This year, we will be listing all sponsors on our website, www.LakeAthleticBoosterClub.com.

We hope you will join us to continue the proud Lake tradition of promoting and recognizing our student athletes.

Sincerely,

Program Committee Chairperson
Dick & Debbie Christopher

"Together We Are Building A Tradition of Excellence"

